

Victor P. Zvonar. Cross-sector Partnership as Local Social Policy Implementation Mechanism : a Concept for Ukraine. – Lutsk : Lesya Ukrainka Volyn National University, 2009. – 292 pp.

Key words: cross-sector partnership, region, social policy, mechanism, nonprofit organization, philanthropy, community foundation.

ABSTRACT

The paper introduces the theoretical and methodical bases of the deployment of a new social policy mechanism in the regions of Ukraine. The mechanism is presented as cross-sector partnership, which appears to be a continuous cooperation among three society sectors: state, nongovernmental nonprofits and private for-profits. The paper claims that the doctrine of cross-sector partnership as a social policy tool must be considered within the welfare economics concept. The prerequisites hereto are as follows: the cross-sector partnership's nature is considered as resource-making and resource-saving; it renders harmless of negative externalities (internalizes them); it is regarded as a form of social capital and an effective mode of increase in human capital. The paper defines a link between cross-sector partnership and tripartism. The institutional and organizational principles of the cross-sector partnership's deployment are described as well. The paper investigates primary causes of emergence of cross-sector partnership as a social policy mechanism, determines its internal structure, specifies its economic substance and introduces hierarchy of distinguishing features of each sector's organizations. It also continues categorial line, indicating cross-sector partnership: along with the definition "cross-sector partnership", implying formal core hereof and neglecting efficiency aspect, the author suggests the term "partnership of cross-sector interaction", which identifies precisely the practical core of the matter considered.

The monograph presents a case study of one of the depressed areas of Ukraine with social challenges in the area examined, state authorities performance towards combating them ascertained, local business social activities generalized, social efforts and potential of local nonprofits assessed and the cross-sector partnership scope for social policy in the area defined. This was meant to prove necessity for integration of cross-sector partnership in social policy system of regions of Ukraine.

The paper develops the complete economic-organizing model of full-scale deployment of cross-sector partnership meeting new challenges in social environment of Ukraine. The model is based on summarizing of foreign and national experiences on the most efficient and the most successful cross-sector partnership forms being used in social policy. Community foundation serves as a basic element of the model presented. The community foundation in the considered model is authorized to employ wide range of relevant tools for infrastructural backup of social policy in the regions of Ukraine. The most important of the tools are: social out-contracting, social granting, corporate social responsibility outsourcing and venture philanthropy. The paper pioneers the use of corporate social responsibility outsourcing and venture philanthropy in social policy of Ukraine and urges bringing about some relevant improvements of social out-contracting, being deployed in the country to date. We argue a set of legislation system reforms should be implemented for the proper functionality of the developed model. The reforms should involve reinforcement of the regional regulations, providing favorable administrative and fiscal conditions for full-scale introduction of cross-sector partnership advantages into social policy of Ukraine.

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